

Today's Quotations

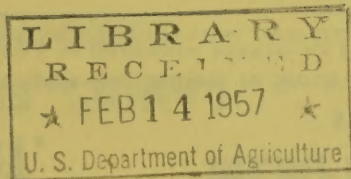
SEEDS

from . . .

W. B. MALLORY & SONS CO.

Memphis 2, Tenn.

P. O. Box 2486



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U. S. DEPARTMENT OF AGRICULTURE,
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1957

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U. S. POSTAGE
PAID
MEMPHIS, TENN.
Permit No. 101

FIELD SEEDS

W. B. Mallory & Sons Co.

GARDEN SEEDS

WAREHOUSE AND OFFICE
431 S. MAIN ST.

P. O. BOX 2486
MEMPHIS, TENNESSEE

Telephone
JA 5-7661

FEBRUARY 1, 1957

All Items Quoted F.O.B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.

W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

Mallory's D. & P. L. 15		COTTON SEED		Certified Stoneville 2B	
Certified First Year From Breeder		EMPIRE		Grade "A" Blue Tag, Treated and Delinted	
Price Ton Lots, per ton	\$125.00	Certified Blue Tag — First Year From Breeder		Price Ton Lots, per ton	\$140.00
Less than ton, per bag	\$ 6.50	Treated and Delinted, per ton	\$130.00	Less than ton, per bag	\$ 7.25
		Less than ton lots, per bag	\$ 6.75		

KEYSTONE		Per Bu.
Keystone 107W—(Med. Early White)		\$11.25
Keystone 38 (Early Yellow)—Delta Land		11.25
Keystone 222 (Full Season Yellow)		
Delta and Hill Land		11.25
U. S. 523W—Full Season White		6.75
Keystone—111W—Early White		
Tenn. and Miss., only		11.25
Dixie 17—Med. White—Fertile Soil MF		7.00
Tennessee 10 (Medium Maturity White)		
—Fertile Soil MF		7.00
Dixie 33 (Medium Maturity White)—Fertile Soil MF		7.00
Dixie 22—Med.—2 Ear Yellow MF		7.00
Tenn. 29 Med. White MF		7.00
Large Flats Dixie		8.00

Ask for Quantity Discount

FIELD CORN (open pollinated)	
NUBBED AND TIPPED	
YELLOW DENT, 1 Bu. Bags, per bu.	\$ 3.15
MOSBY PROLIFIC, 1 Bu. Bags, per bu.	3.15
NEAL'S PAYMASTER, 1 Bu. Bags, per bu.	3.15
JARVIS PROLIFIC, 1 Bu. Bags, per bu.	3.15
TENN. RED COB, 2 Bu. Bags, per bu.	3.15
MEXICAN JUNE, 1 Bu. Bags, per bu.	3.15
TRUCKER'S FAVORITE, 2 Bu. Bags, bu.	6.20
EARLY SURPRISE, 2 Bu. Bags, per bu.	6.20
JASTINGS PROLIFIC, 1 Bu. Bags, per bu.	3.15
JELICORSE, 1 Bu. Bags, per bu.	3.15
THOMPSON PROLIFIC, 1 Bu. Bags, per bu.	3.15

FORAGE SEEDS	
ORANGE CANE, 100 lb. bags, per lb.	Later
ATLAS SORGO, 100 lb. bags	\$ 8.75
HEGARI, 100 lb. bags	6.35
COMBINE MARTIN MILO, 100 lb. bags	4.70
CATTAIL MILLETT, 100 lb. bags	Later
CERT. TRACEY SORGO, 100 lb. bags	Later
CERT. SEEDED RIBBON CANE, per lb.	.19½
CERT. MARTIN MILO, 100 lb. bags	5.35

CLOVERS	
Ladino Clover, Certified, per lb.	\$.70
Ladino Clover, per pound, Non Cert.	OUT
Red Clover, per pound	.48
White Dutch Fancy, per pound	.85
White Dutch, 10 lbs. for	.82
Alsike Clover, per pound	.45
Kenland Red Clover, Cert.	OUT
Hop Clover, per pound	.40

GRASSES		100-lb. Lots
		Per lb.
BERMUDA GRASS (Hulled) per lb.	\$.44	
HULLED BERMUDA, 10 lbs. for	4.90	
BERMUDA GRASS (Unhulled) per lb.	.31	
UNHULLED BERMUDA, 10 lbs.	3.60	
DALLAS, per pound (imported)	Later	
ORCHARD, per pound	.40	
RED TOP (Herd's Grass), per pound	64½	
RYE GRASS, per pound	.08½	
SWEET SUDAN, per pound	.09¼	
TIMOTHY, per pound	.29½	
KENTUCKY BLUE GRASS, per pound	.83	
CERTIFIED KY. 31 FESCUE, per lb.	Later	
KENTUCKY 31 FESCUE, per lb.	.20	

PEANUTS	
TENN. RED (Improved)	
100 lb. bags, per lb.	\$.24
Less than bag lots	.25

LEGUME-AID	
"THE INOCULANT IN THE CARTON"	
ROTENONE MIXTURE	
Formerly Derris Mixture FOR CONTROL MEXICAN BEETLE AND OTHER INSECTS	
12/1-lb. CASE, per case	\$ 1.95
6/5-lb. CASE, per case	3.85

SEED BAGS	
COFFEE BAGS—	
Good used, for Soy Beans and Oats, each...	\$.21
D. & P. L. FOX	
Certified Blue Tag	
Price ton lots, per ton	\$140.00
Less than ton lots, per bag	7.25
Hi-Bred (½ & ½) Cotton Seed	
Delinted, Treated, per ton	\$160.00
Less than ton lots, per bag	8.25

LESPEDEZA	
KOBE, 100 lb. bags, per pound	\$.15
KOREAN, No. 1, 100 lb. bags, per pound	.13
SERICEA, hulled and scarified, per pound	.19½
KOREAN, Dodder Free, 100 lb., per lb.	Later

ALFALFA	
Oklahoma Approved	
U. S. Verified Origin, per pound	Later
Certified Buffalo, per pound	\$.45
Affidavit Buffalo, per pound	Later

WATERMELON	
WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED	
	100 lb. 30 to 30 lbs.
	Lots 100 lb. 30 lbs.
DIXIE QUEEN, W. R., per lb.	1.25 1.30 1.35
STONE MOUNTAIN, per lb.	1.00 1.05 1.10
TOM WATSON, per lb.	1.00 1.05 1.10
KLECKLEY'S SWEET, per lb.	1.00 1.05 1.10
WINONA, per lb.	1.50 1.55 1.60
CONGO, per lb.	1.15 1.20 1.25
FLORIDA GIANT, per lb.	1.00 1.05 1.10
CHARLESTON GREY, per lb.	1.50 1.55 1.60

CANE SEED (For Syrup)	
SAPLING SORGHUM, 100 lb. bags, per lb.	Later
Less than bag lots, per lb.	Later
Cert. Tracey, 50 lb. bags, per lb.	Later

SEED SOWERS	
CYCLONE	ea. \$3.25
CYCLONE, Heavy Duty	ea. 3.75
CYCLONE POWER SEED SOWER, MODEL M-1	
Operates from 6-Volt Battery	ea. 33.00
CYCLONE POWER SEED SOWER, MODEL S-1	
Operates from Tractor Power take-off	ea. 40.85
SEED KASTERS SEED SOWERS	
Galv. Bottom Sealed Gears	\$ 5.20

TURNIP SEED		100 lb. 30 to 30 lbs.
		Lots 100 lb. 30 lbs.
Purple Top White Globe	\$.28 \$.30 \$.33	
Large White Globe	.30 .32 .35	
Seven top	.25 .27 .30	
Rutabaga	.30 .32 .35	
Mixed	.30 .32 .35	
Shogoin	.30 .32 .35	
Purple Top Strap Leaf	.28 .30 .33	

MUSTARD—SPINACH	
Tendergreen	\$.40 \$.42 \$.45
Southern Giant Curled	.40 .42 .45
Fla. Broadleaf, (Smooth)	.40 .42 .45
RAPE, DWARF ESSEX	.15 .17 .19
Bloodsade Savoy, Reselected	.34 .36 .38
Dwarf Green Kale	.50 .55 .60

SOY BEANS	
TANNER (for hay), 2 bu. bags, per bu.	Later
KINGWA, 2 bu. bags, per bu.	Later
MAMLOXI, 2 bu. bags, per bu.	Later
OGDEN, 2 bu. bags, per bu.	3.50
LEE, 2 bu. bags, per bu.	3.50
DORMAN, 2 bu. bags, per bu.	3.50
LEE CERT., 2 bu. bags, per bu.	3.75
LAREDO, 2 bu. bags, per bu.	3.80

SINKERS ACID DELINTED COTTON SEED	
All Varieties, per lb.	Later

GARDEN PEAS		100 Lb. 30 to 30 lbs.
		Lots 100 lb. 30 lbs.
PURPLE HULL	Later	
WHITE CROWDER PEAS	Later	
BROWN CROWDER PEAS	Later	
CALIF. BLACK EYE PEAS	Later	
EARLY ALASKA PEAS	.13½ .15½ .17½	
THOMAS LAXTON PEAS	.19 .21 .23	
TALL TELEPHONE PEAS	.19 .21 .23	
LARGE MARROWFAT PEAS	.19 .21 .23	
LITTLE MARVEL	.21 .22 .24	

GARDEN BEANS		100 Lb. 30 to 30 lbs.
		Lots 100 lb. 30 lbs.
WE DO NOT SELL LESS THAN 5 LBS. OF BEANS		
BEANS—		
WHITE HALF RUNNER	.23 .25 .27	
DIXIE BUTTER PEA, White	.23 .25 .26	
SPECKLED BUTTER	.23 .25 .27	
BOUNTIFUL STRINGLESS		
(Bush) Beans	.22 .24 .26	
GIANT STRINGLESS G. P.		
(Bush) Beans	.21½ .23½ .25½	
BURPEES, STRINGLESS G. P.		
(Bush) Beans	.19 .21 .23	
RED VALENTINE		
STRINGLESS (Bush) Beans	.23 .24 .26	
TENN. GREEN POD		
(Bush) Beans	.23 .25 .27	
KENTUCKY WONDER		
(Pole) Beans	.22 .24 .25	
WHITE CORNFIELD		
(Genuine) (Pole) Beans	.27 .29 .31	
STRIPED CREASEBACK		
(Pole) Beans	.25¼ .27¼ .29¼	
HENDERSON		
(Bush) Lima Beans	.19 .21 .23	
FLORIDA SPECKLED		
(Pole) Lima Beans	.20 .22 .24	
SIEVA or CAROLINA WHITE		
(Pole) Lima Beans	.20 .23 .24	
GIANT BUTTER		
Speckled (Pole) Lima Beans	.27 .29 .31	
JACKSON WONDER		
(Calico) (Bush)	.19 .21 .23	
BLACK VALENTINE		
(Stringless) (Bush)	.23 .24 .26	
COMMODORE IMPROVED		
(Bush)	.35 .37 .39	
TOP CROP (Bush)	.25 .27 .29	
CONTENDER (Bush)	.19 .21 .23	
ALL GREEN LIMA (Bush)	.20 .22 .24	

CORN (Garden Varieties)		100 Lb. 30 to 30 lbs.
		Lots 100 lb. 30 lbs.
GOLDEN BANTAM		
(Sweet) per lb.	\$.18 \$.20 \$.22	
GOLDEN CROSS HYBRID	.29 .31 .33	
TRUCKER'S FAVORITE, per lb.	.12 .13 .14	
EARLY SURPRISE, per lb.	.12 .13 .14	
YELLOW DYNAMITE, per lb.	.15 .17 .19	

GARDEN SEED		Per Lb.
Detroit Dark Red Beets		\$.70
Chantenay Carrots		1.05
Danvers Half Long Carrots		1.05
Long Green Cucumber		1.05
Pickling Cucumber, Boston		1.00
Big Boston Lettuce		1.15
Iceberg Lettuce		1.15
Hales Best #36 Cantaloupe		1.10
Rocky Ford Cantaloupe		1.20
California Wonder Pepper		4.10
Long Red Cayenne Pepper		4.75
Sparkler White Tip Radish		.55
White Icicle Radish		.55
Early Scarlet Globe Radish		.55
Early Summer Crookneck Squash		.85
Early Straightneck Squash		.90
White Bush Squash		.90
Marglobe Tomatoes		3.50
Rutgers Tomatoes		3.50
White Velvet Okra		.60
Dwarf Green Okra		.55
Kentucky Field Pumpkin		.70

FIELD CROPS PLANTING CHART

KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches	KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches
Alfalfa—broadcast	60	18 to 22	Spring & ea. Fall	1 to 1½	Kale, Thousand Headed	50	4 to 5	Mar., Apr., May, Aug., Sept.	1½
Alfalfa—drilled	60	12 to 15	Spring & ea. Fall	½ to 1	Lawn Grass mixed	125		Ea. spring, ea. fall	1½
Artichokes, Jerusalem	50	150 to 200	March, April, May	4	Leopedeza—Common	25	25-30	Ea. spring after frost	1 to 2
Barley, Spring	48	120 to 150	Aug. to Oct.	1 to 1½	Leopedeza—Kobe	25	20-25	Ea. spring after frost	1 to 2
Beet, Mangel Stock	30	6 to 8	April, May, June	1	Leopedeza—Korean	25	20-25	Ea. spring after frost	1 to 2
Beans, Navy, Field (Small)	60	60	May, June, July	1	Leopedeza Sericea (hulled)	60	25 to 30	Early spring	1 to 2
Beans, Gt. Northern (Large Navy)	60	60	May, June, July	1	Millets—for hay	50	30	Late May to ea. July	1½ to 1
Bermuda Grass	40	5 to 6	March to May	½	Millets—for Seed	50	15	Late May to ea. July	½ to 1
Black Medic	60	18 to 20	Feb., March, April	½	Millets, Hungarian, for Hay	48	48	Late May to ea. July	½ to 1
Blue Grass, Ky., for lawns	14*	125	Ea. spring, ea. Sept.	½	Millets, Hungarian, for Seed	48	30	Late May to ea. July	½ to 1
Blue Grass, Ky., for pastures	14*	20 to 30	Ea. spring, ea. Sept.	½	Millets—Japanese	35	20 to 30	Late May to ea. July	½ to 1
Blue Grass, Canada, for lawns	14*	125	Ea. spring, ea. Sept.	½	Mung Beans	60	10 to 15	May, June, July	½ to 1
Blue Grass, Canada, for pastures	14*	20	Ea. spring, ea. Sept.	½	Oats	32	60 to 80	March, April	1 to 1½
Brome Grass	14*	20	Spring	1½ to 2	Orchard Grass for Hay	14*	21 to 28	Ea. spring-fall	½ to 1
Broom Corn	48	5 to 8	April, May	1 to 1½	Orchard Grass for Seed	14*	10 to 14	Ea. spring-fall	½ to 1
Buckwheat	52	50 to 60	Late spring	1 to 1½	Pasture Mixtures	30	30 to 40	Ea. spring-fall	½ to 1
Carpet Grass	18	8 to 10	Jan. to June	½	Peanuts	22	35 to 40	May, June	1½ to 2
Caster Beans—Hills	46	5	Late Spring	1 to 2	Peas, Austrian Winter	60	30 to 35	Aug., Sept., Oct.	2
Clover, Alsike	60	5 to 6	Winter to April	½ to 1	Peas, Canada Field (broadcast)	60	120 to 150	Early spring	1 to 2
Clover, Alsike—in mixture	60	2 to 4	Winter to April	½ to 1	Peas, Canada Field, with oats	60	75 to 90	Early spring	
Clover, Alsike & Timothy mixed	60	8 to 10	Winter to April	½	Peas, Cow, broadcast	60	75 to 90	May or June	1 to 2
Clover, Burr	60	30 to 40	August, Sept., Oct.	½	Peas, Cow, drilled	60	25	May or June	1 to 2
Clover, Crimson	60	12 to 15	July to Oct.	½ to 1	Peas, Cow, in drill with corn	60	20 to 30	May or June	1 to 2
Clover, Hop	60	10 to 12	Feb., Mar., Apr., Sept.	½	Rape, broadcast	50	5 to 8	Ea. May to late July	½ to 1½
Clover, Ladino	60	4 to 6	Spring, Fall	½	Rape, drilled	50	4 to 5	Ea. May to late July	½ to 1½
Clover, Mammoth	60	6 to 10	Winter, early April	½ to 1	Red Top, Solid Seed	14*	6 to 8	Apr. or ea. Sept.	½
Clover, Mammoth in mixture	60	4 to 6	Winter to April	½ to 1	Red Top, Unhulled	14*	20 to 25	Apr. or ea. Sept.	½
Clover, Red	60	6 to 10	Winter, early April	½ to 1	Red Canary Grass	44	10 to 12	Ea. spring, Aug., Sept.	½
Clover, Red, in mixture	60	4 to 6	Winter to April	½ to 1	Rye, Grain	56	84 to 112	Sept. to Nov.	1 to 1½
Clover, Persian	60	6 to 8	Feb., March	½	Rye, Grass	24	28 to 35	Apr. or ea. Sept.	½
Clover, Sweet, white or yellow	60	12 to 15	Ea. spg., Aug., Sept.	½ to 1	Sagrain	50	8 to 10	Apr., May, June, July	1
Clover, Sweet, white (unhulled)	30	25 to 30	Oct. to Feb.	1	Sorghum Forage, broadcast	50	40 to 50	May, June	1 to 1½
Clover, White Dutch	60	6 to 8	March to April	½ to 1	Sorghum Forage, drilled	50	8 to 10	May, June	1 to 1½
Corn	56	8 to 10	Late spring	1 to 1½	Sorghum Syrup	50	8 to 10	May, June	1 to 1½
Corn, for Silage	56	40 to 56	Late spring	1 to 1½	Sorghum, grain varieties, broadcast	56	40 to 50	May, June	1 to 1½
Corn, Pop	56	3 to 5	May, June	1	Sorghum, grain varieties, drilled	56	10 to 15	May, June	1 to 1½
Cottonseed Fuzzy	32	32 to 50	March, April, May	1 to 1½	Soy Beans, broadcast	60	75 to 120	May, June	1 to 2
Crested Wheat Grass	22	10 to 12	Ea. spring, Aug., Sept.	½	Soy Beans, drilled	60	25	May, June	1 to 2
Crotalaria	40	12 to 15	April, May, June	½	Soy Beans, in drill with corn	60	15 to 20	May, June	1 to 2
Dallas Grass	10	8 to 10	March, April, May	½	Sudan Grass, broadcast	40	20 to 30	Late May to ea. July	½ to 1
Fescue, Meadow	24*	20 to 30	Ea. spg., Aug., Sept.	½	Sudan Grass, drilled	40	10 to 15	Late May to ea. July	½ to 1
Fescue, other varieties	14*	28 to 35	Ea. spg., Aug., Sept.	½	Sunflower	32	6 to 8	May	1 to 2
Fescue, Tall	30	10 to 15	Ea. Spg., Aug., Sept.	½	Tall Meadow Oat Grass	14	30 to 50	Ea. spring, Aug., Sept.	½
Flax	52	30 to 50	March, April	½	Timothy	45	8 to 10	Spring & Fall	½
Johnson Grass	28	20 to 30	April to July	1	Velvet Beans	60	15 to 30	May, June	3 to 4
Kaffir-Milo-Feterita-Grohoma	56	10 to 15	May, June	1 to 1½	Vetch, Winter or Hairy	60	40 to 60	June to Sept.	1 to 2
Atlas Sorgo-Hegari (drill)	56	40 to 50	May, June	1 to 1½	Vetch, Spring	60	40 to 60	March or April	1 to 2
Kaffir-Milo-Feterita-Grohoma	56	40 to 50	May, June	1 to 1½	Wheat, Winter	60	75 to 90	Sept. to Nov.	1 to 1½
Atlas Sorgo-Hegari (broadcast)	56	40 to 50	May, June	1 to 1½	Wheat, Egyptian, Shallu	50	10 to 12	May, June, July	1½ to 2

*Note:—Weights per bushel for certain grasses are old standards. Good cleaned seed is usually heavier.

VIGORO FERTILIZER PRICES

RETAIL PRICE

100-lb. Bags	\$5.05	10-lb. Bags	\$1.00
50-lb. Bags	2.65	5-lb. Bags	.60
25-lb. Bags	1.95		

DEALERS ONLY—WHOLESALE PRICE

100-lb. Bags	\$3.59	10-lb. Bags	\$.67 (6 per bale)
50-lb. Bags	1.89	5-lb. Bags	.36 (12 per bale)
25-lb. Bags	1.20		

WHAT IT IS

Vigoro is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply.

COMPOSITION ROOFING, BRICK SIDING,
COMPOSITION AND ASBESTOS
SHINGLES AND FELT

NAILS

FENCE WIRE

BUILDING PAPER

Galvanized Roofing

VIGORO

PLANT FOOD

— For —

LAWNS, FLOWERS, TREES,
GARDEN VEGETABLES,
SHRUBS AND ALL
FIELD CROPS

PLACE YOUR ORDER NOW